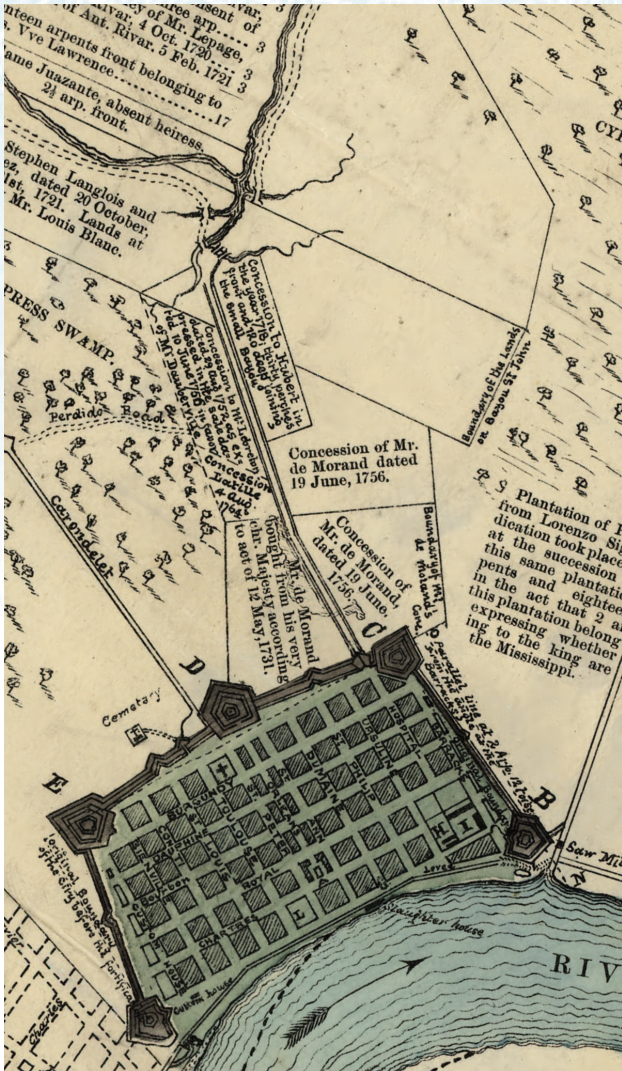


# take a stroll THROUGH the BAYOU



## Bayou Road

Countless generations of native Americans used Bayou Road as a trade route between Lake Ponchartrain and the Mississippi River, before settled in 1718.

Today it continues to be an important area of trade hosting unique businesses.

“Before the storm, in this area there were very few businesses or people on this road, it was pretty desolate around here. And it is really based on sister Vera that resurrected this area—Vera and Dwana from Beauty on the Bayou—and Pam from Coco Hut came around the same time. I would have to say they were the first pioneers here... But sister Vera was the first one to have built a business here ... [that] drew other business owners to the area.” —Sula